Understanding the Value of Managed IT Services

An investment in optimizing IT infrastructure

VANDIS

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INTRODUCTION

As the global IT business landscape continues to evolve, it can be challenging for companies to keep pace with implementing disruptive technologies critical for the business, while also maintaining network and security requirements. The demand on internal IT departments can be overwhelming, from handling day-to-day upgrades and fixes, to ensuring regulatory and governmental compliance, to providing a full suite of IT services. These demands can put a strain on IT resources.

Managed IT Services are available to augment the lack of time, resources and expertise needed by organizations to maintain optimal efficiency, reliability, and security.

MANAGED IT SERVICES EXPLAINED

Top 10 Factors Driving Managed Services Adoption

1. Improve security
2. Proactive approach to IT problems
3. Better Uptime
4. Gain access to newer technologies
5. Cost savings over in-house IT
6. Peace of mind
7. Free Internal staff for strategic work
8. Tap into cloud solutions
9. Lack of internal IT
10. Handle remote office IT

Source: CompTIA Buying Guide for Managed Service

Managed IT Services refers to outsourcing certain computing and IT related processes such as cloud computing, IT infrastructure and managed IT security to an expert third-party organization, such as a Managed Service Provider (MSP).

The benefit of using a MSP is that it can manage portions of a company's environment or take on a broader responsibility across a company's infrastructure, applications, security, and more, allowing the company to focus its resources on its core business. There are many reasons why a company may seek the services of a MSP. According to CompTIA[1] research, key drivers include a need to reduce costs and secure predictable pricing for routine IT expenses, as well as gain top-notch security, uptime, and peace of mind. This white paper will highlight key drivers while further explaining the benefits.

KEY BENEFITS

Improved Security

According to a Ransomware study by IDC[2], 37% of global organizations were victims of a ransomware attack in 2021. With the growing threat of cyberattacks, the role of the MSP is to secure the IT infrastructure of an organization, ensuring adequate security measures are in place while defending and recovering against any cyberattack. MSPs have the resources and skillsets to stay current with the everchanging security landscape. They can offer proactive security monitoring of your infrastructure and identify and react to threats. They can also assess your overall security posture and implement layers of defense to prevent intrusions and attacks.

Proactive Support Services

MSPs offer diverse IT expertise to monitor for and effectively resolve issues. Using the latest tools and processes, MSPs have centralized visibility into critical IT infrastructure, allowing for real-time monitoring and alerts to proactively prevent problems before they occur.

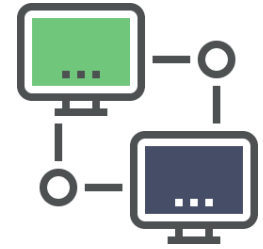## Savings in Time and Money with Predictable Costs

Managed IT Services help organizations ensure that the right blend of people and resources are allocated optimally, which in turn provides financial benefits. Maintaining hardware, software, infrastructures, and performing upgrades can be expensive, require manhours and sometimes requires scheduled downtime to complete. Utilizing the services of a MSP can help to minimize this downtime.

A MSP can manage your company's infrastructure, which in turn allows your company to downsize the physical on-site infrastructure. This equates to not only a savings for the cost of hardware, but a cost savings related to space, electric power, licensing, training, and consulting.

Because the service is an operational expense rather than a capital expenditure, it minimizes upfront hardware and software costs. Your company is instead able to predict costs on a monthly basis, paying for the service through a subscription investment that delivers against a service-level agreement (SLA).

Flexible Scalability

As business requirements change, so does the need to change the digital landscape. A MSP can help your company scale up or down resources when needed and help manage day-to-day activities. This allows your internal IT staff to focus their time on key initiatives strategic to the business and creates a level of reliability and support that improves overall business productivity.

Digital Transformation

As an organization seeks to modernize its infrastructure, it will uncover that it likely needs to replace aging technology, consolidate siloed networks and unify communications across branch locations and remote workers. Partnering with a MSP is ideal because the MSP can undertake this transition to a centrally managed cloud-based environment, saving your company the associated costs and risks while also benefiting from the efficiencies, improved compliance and security that can come with the provider's services.

Peace of Mind

A clear benefit of working with a MSP is having a trusted partner. A partner that can identify and build your technology roadmap, simplify the implementation, and deploy quickly to achieve the fastest time to value of your new solutions.

WHY SELECT VANDIS FOR MANAGED IT SERVICES

It is critical that your investment in IT infrastructure and security align to your business goals and provide value. Vandis' Managed Services provides a specialized team of experts to help you free up your internal IT processes and resources to let you focus on your strategic and business-critical initiatives. At Vandis, we take a transparent approach, giving clients visibility to our services. We believe Managed IT Services should be flexible and customizable to your business needs to ensure the right blend of people, technology, and processes are available to help you optimize your business and IT operations.

To learn more visit www.vandis.com/services/managed-services or call (800) 397-3146!

Source:
1. CompTIA Buying Guide for Managed Service
2. IDC's 2021 Ransomware Study: Where You Are Matters!